

TITLE	Business research and ethics in practice		
CODE	UUMB8400		
LEVEL	8		
CREDITS	20		
PRE REQUISITES	None (other than specified in entry criteria)		
AIM	The purpose of this programme component is to introduce students to a range of theoretical approaches to corporate ethical decision making within the context of case based analysis and applied research methodologies. Students will build an ethically and empirically based examination of business and professional issues relevant to the realities of the corporate endeavour including the governance of corporations, the impacts of corporate decisions on various stakeholders and the issue of economic corruption.		
LEARNING OUTCOMES	At the end of this component, students will be able to; 1. demonstrate applied knowledge of business ethics and practice sufficient to comprehend and address complex ethical dilemmas 2. identify and critically discuss the ethical issues inherent in a range of complex organizational cases 3. design research and be able to evaluate, synthesise and critically analyse data with other theoretical evidence to provide solutions for moral debates that are both creative and practical 4. demonstrate reflective practice about the ethical issues inherent in business decisions and behaviours.		
CONTENT	The content consists of the following topics: <ul style="list-style-type: none"> • Why bother with ethics? • Overview of ethical thinking • Ethical frameworks for decision making • Ethics in business • Ethics in research • Our global future: ethics in business and research 		
ASSESSMENTS	Assessment Type	Weighting	Learning Outcomes Assessed
	Reflective essay	35%	1, 2 & 4
	Research report	40%	1, 2, & 3
	Examination	25%	1, 2, 3 & 4
RECOMMENDED RESOURCES	Shaw, WH, Barry, VE, Issa, T, Catley, B & Muntean, D 2016, <i>Moral issues in business</i> , 3rd Asia Pacific edn., Cengage Learning, South Melbourne, Victoria. Summers, J & Smith, B 2010, <i>Communication skills handbook: how to succeed in written and oral communication</i> , 4th edn., Wiley		