

TITLE	Global Information Systems Strategy														
CODE	UUIS8000														
LEVEL	8														
CREDITS	20														
PRE REQUISITES	None (other than specified in entry criteria)														
AIM	<p>Information Systems are an integral part of any modern organization. The development of such systems require an in-depth understanding of strategies, systems planning and processes, global and local influences, emerging technologies, and socio-technical and workforce issues. The primary purpose of this course is to introduce students to the key concepts of information systems from a global strategic viewpoint. By understanding salient elements within this domain, students are able to acquire skills and knowledge essential to managing information systems in a global environment.</p> <p>This course also prepares the student to gain a fundamental knowledge of the principles of information systems that can be applied in other areas of study.</p>														
LEARNING OUTCOMES	<p>At the end of this component, students will be able to:</p> <ol style="list-style-type: none"> 1. demonstrate knowledge and skills in information systems applications across global contexts and apply these to organisational systems and processes 2. solve problems associated with information systems both theoretically and practically, and critically reflect on their effectiveness on management processes 3. communicate professionally and effectively in written and oral communication to various audiences. 														
CONTENT	<p>The content consists of the following topics:</p> <ul style="list-style-type: none"> • Organisations, management and the global enterprise • Information technology infrastructure • Key system applications for the digital age • Building and managing information systems 														
ASSESSMENTS	<table border="1"> <thead> <tr> <th>Assessment Type</th> <th>Weighting</th> <th>Learning Outcomes Assessed</th> </tr> </thead> <tbody> <tr> <td>Assignment 1: Practical report</td> <td>35</td> <td>2, & 3,</td> </tr> <tr> <td>Assignment 2: Project report</td> <td>50</td> <td>1, 2, & 3,</td> </tr> <tr> <td>Test</td> <td>15</td> <td>1, & 2</td> </tr> </tbody> </table>	Assessment Type	Weighting	Learning Outcomes Assessed	Assignment 1: Practical report	35	2, & 3,	Assignment 2: Project report	50	1, 2, & 3,	Test	15	1, & 2		
Assessment Type	Weighting	Learning Outcomes Assessed													
Assignment 1: Practical report	35	2, & 3,													
Assignment 2: Project report	50	1, 2, & 3,													
Test	15	1, & 2													
RECOMMENDED RESOURCES	Laudon, K. C., & Laudon, J. P. 2015, Management information systems: managing the digital firm, 14th ed., Upper Saddle River, New Jersey, Pearson/Prentice Hall.														