

TITLE	Business Project B														
CODE	BUS8102														
LEVEL															
CREDITS	20														
PRE-REQUISITES	BUS8101														
AIM	<p>This is the second project course and it provides students with the opportunity to nominate a more substantial project that extends beyond the project undertaken in BUS8101 Business Project A or to undertake two independent projects. It will incorporate significant theoretical issues as well as providing practical experiences relevant to their career development. The project should involve original, independent, creative, and scholarly activity by the student. It is designed for experienced students who have a clearly focused project they wish to use to further develop their subject specialisation. The work undertaken in this project can extend the work developed in BUS8101 Business Project A. Students are required to identify a suitable supervisor from the academic staff within the university and in consultation with them, nominate a substantial project that will incorporate significant theoretical issues as well as providing practical experiences relevant to their career development.</p>														
LEARNING OUTCOMES	<p>At the end of this component, students will be able to:</p> <ol style="list-style-type: none"> <li>1. identify suitable research topics</li> <li>2. undertake independent research</li> <li>3. demonstrate appropriate communication skills</li> <li>4. report research outcomes.</li> </ol>														
CONTENT	<p>The content consists of the following topics:</p> <ol style="list-style-type: none"> <li>1. Introduction and setting the scene (Oral Presentation)</li> <li>2. Final research report findings, discussion and conclusion</li> </ol>														
ASSESSMENTS	<table border="1"> <thead> <tr> <th>Description</th> <th>Weighting</th> <th>Learning Outcomes Assessed</th> </tr> </thead> <tbody> <tr> <td><b>ASSIGNMENT 1</b> Oral Presentation - Introduction and setting the scene</td> <td>30%</td> <td>1, 2, 3 &amp; 4</td> </tr> <tr> <td><b>ASSIGNMENT 2 (individual)</b> Final research report findings, discussion and conclusion</td> <td>70%</td> <td>1, 2, 3 &amp; 4</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table>			Description	Weighting	Learning Outcomes Assessed	<b>ASSIGNMENT 1</b> Oral Presentation - Introduction and setting the scene	30%	1, 2, 3 & 4	<b>ASSIGNMENT 2 (individual)</b> Final research report findings, discussion and conclusion	70%	1, 2, 3 & 4			
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RECOMMENDED RESOURCES	<p>Collins, J. &amp; Hussey, R. 2014. Business research: A practical guide for undergraduate and postgraduate student. 4th ed. New York: Palgrave, Macmillan Education.</p> <p>Zikmund, W.G., Babin, B.J., Carr, J.C., &amp; Griffin, M. 2017. Business Research Methods. 9th ed. South Western USA: Cengage Learning.</p>														